

# Corporate Partner Program



# Who We Are





**→ 1915** 

OHFAMA Founded



110

Years of excellence



**→ 550+** 

Members



**→ 75%** 

E-Newsletter open rate

The Ohio Foot and Ankle Medical Association is the cornerstone of podiatric excellence in Ohio. We ensure the highest quality of podiatric care through education, community, and advocacy.

Collectively, we represent more than 60% of licensed podiatrists in Ohio. Our sponsors gain visibility among doctors who make critical decisions on products, services, and technologies related to foot and ankle care every day.

# Total Investment

## INCREASE YOUR ENGAGEMENT!

Membership email partnership announcement

Company listing on member resource page

Recognition in monthly e-blast with link to logo in footer

Branded OHFAMA partner logo for your use

Practicing member spreadsheet

Ad in printed spring publication

Branded social media post

Latest news story in E-Newsletter

Wound Care Seminar exhibitor

One break or session sponsorship opportunity at the Wound Care Seminar

Annual Scientific Seminar exhibit booth

Platinum sponsorship level at Annual Scientific Seminar

Sponsored educational one hour lunch webinar

### INDUSTRY AFFILIATE \$3,000



Half Page

Annually





**PARTNER** 

\$5,000





Emails Included

3/4 Page

2x Year







50% Discount on Premium Booth

\$5,700 in savings

\$9,650 in savings

### CHAMPION \$10,000









Emails Included

Full Page

Quarterly

Champion Feature



First Choice

Platinum Booth





\$12,750 in savings

# **A La Carte Options**

If you want to maximize your outreach, let's discuss your a la carte options at our signature events. Whether you want to sponsor a workshop or a welcome reception, we can make it happen!



40

Members engaged by sponsoring a Lunch and **Learn Session** 



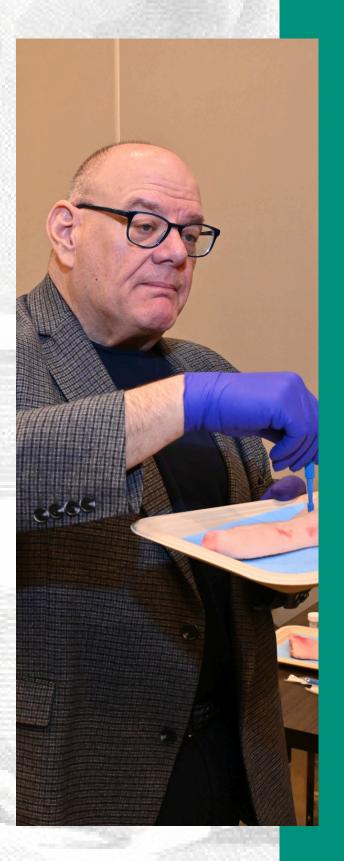
120

Members engaged by sponsoring the Welcome Reception



**→ 75%** 

Open rate of Ohio Foot and Ankle Today



# Let's Work Together



There's a reason many of our strategic partners return year after year.

Our partnership can enhance your brand credibility while opening doors to strategic marketing and connections.

Gain visibility and trust by supporting a respected professional community. Let's work together!

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