



Corporate Partner Program



20
25

Who We Are



→ **1915**
OHFAMA Founded

→ **110**
Years of excellence

→ **550+**
Members

→ **75%**
E-Newsletter open rate

The Ohio Foot and Ankle Medical Association is the cornerstone of podiatric excellence in Ohio. We ensure the highest quality of podiatric care through education, community, and advocacy.

Collectively, we represent **more than 60% of licensed podiatrists in Ohio**. Our sponsors gain visibility among doctors who **make critical decisions on products, services, and technologies** related to foot and ankle care every day.

Fig. Total Investment

INCREASE YOUR ENGAGEMENT!

	INDUSTRY AFFILIATE \$3,000	PARTNER \$5,000	CHAMPION \$10,000
Membership email partnership announcement	✓	✓	✓
Company listing on member resource page	✓	✓	✓
Recognition in monthly e-blast with link to logo in footer	✓	✓	✓
Branded OHFAMA partner logo for your use	✓	✓	✓
Practicing member spreadsheet	✓	<i>Emails Included</i>	<i>Emails Included</i>
Ad in printed spring publication	<i>Half Page</i>	<i>3/4 Page</i>	<i>Full Page</i>
Branded social media post	<i>Annually</i>	<i>2x Year</i>	<i>Quarterly</i>
Latest news story in E-Newsletter	✓	✓	<i>Champion Feature</i>
Wound Care Seminar exhibitor		✓	✓
One break or session sponsorship opportunity at the Wound Care Seminar		✓	<i>First Choice</i>
Annual Scientific Seminar exhibit booth	✓	<i>50% Discount on Premium Booth</i>	<i>Platinum Booth</i>
Platinum sponsorship level at Annual Scientific Seminar			✓
Sponsored educational one hour lunch webinar			✓
	<i>\$5,700 in savings</i>	<i>\$9,650 in savings</i>	<i>\$12,750 in savings</i>

Maximize your exposure and budget! Let's work together to create a custom package that meets your sponsorship needs.

A La Carte Options

If you want to maximize your outreach, let's discuss your a la carte options at our signature events. Whether you want to sponsor a workshop or a welcome reception, we can make it happen!



40

Members engaged by sponsoring a **Lunch and Learn Session**



120

Members engaged by sponsoring the **Welcome Reception**



75%

Open rate of Ohio Foot and Ankle Today



Let's Work Together



Luci Ridolfo, CAE
EXECUTIVE
DIRECTOR

There's a reason many of our strategic partners return year after year.

Our partnership can enhance your brand credibility while opening doors to strategic marketing and connections.

Gain visibility and trust by supporting a respected professional community. **Let's work together!**

→ PHONE
(614) 457 6269

→ EMAIL
LRidolfo@OHFAMA.org

→ WEBSITE
ohfama.org