

SCHEDULE

7:00 – 7:30 am	Registration
7:30 – 8:30 am	<b>CGS/Medicare Part B – Juan Lumpkin</b> <ul style="list-style-type: none"><li>• 2018 Updates</li><li>• Hot Topic Issues</li><li>• FAQs – What You Want to Know</li></ul>
8:30 – 9:30 am	<b>Federal Legislative and Regulatory Update 2018 – Kristen Basista, Esquire and John Leardi, Esquire</b> Healthcare is in flux. 2017 saw multiple attempts and failures to repeal the Affordable Care Act (ACA) legislatively, and significant regulatory changes that impact implementation of ACA. 2018 will likely see additional legislative and regulatory enactments that will have a direct impact on podiatrists. This workshop will explain in plain English the most germane updates and initiatives, including those related to ACA, Medicare and everything in between.
9:30 – 9:45 am	Break
9:45 – 11:45 am	<b>MIPS Update – Michael Brody, DPM</b> Now in the second year of MIPS, some items changed and others remained the same. Learn how to improve what you did in 2017 with little additional effort. The session will review updates on Quality Reporting, Practice Improvement Activities, Advancing Care, and what is the “cost category.”
11:45 – 12 pm	<b>MIPS: Even if You Did Nothing in 2017, You Can Still Avoid a Penalty – Michael Brody, DPM</b>
12:00 – 1:00 pm	Lunch
1:00 – 2:00 pm	<b>Cyber Security Update – Michael Brody, DPM</b> Protecting your patient records is about several things: protecting patient information and avoiding a HIPAA breach and large fines; protecting the availability and integrity of your billing records; and, protecting patient information so that you can provide quality care to your patients.
2:00 – 2:45 pm	<b>Refining Your Revenue Cycle Management Process – John Leardi, Esquire</b> Traditionally, podiatry offices’ cashflow is based largely upon third-party payer reimbursements. Today, patients are expected to pay more of their care. While third-party payers often create burdensome reimbursement rule policies and procedures or whether billing and collections are handled internally or outsourced, there must be an effective process-driven, scalable, and duplicative revenue cycle management process. This workshop provides practical guidance for designing and implementing such a process.
2:45 – 3:00 pm	Break
3:00 – 3:45 pm	<b>The Anatomy of a Third-Party Payer Audit – Vincent Buttaci, Esquire and John Leardi, Esquire</b> As if securing third-party reimbursements on the front end was not difficult enough, the looming shadow of payer audits makes holding on to those payments in the future all the more tenuous. But payer audits are here to stay — both post-payment and pre-payment audits. Successful practices must know how to navigate payer audits in order to survive. This workshop will walk through a typical payer audit and then provide practical guidance on how to both prepare for an audit proactively and to effectively respond to an audit once initiated.
3:45 – 4:30 pm	<b>2018 Coding Updates – Sarah Abshier, DPM</b> Hot topics from the APMA Coding Committee.

REGISTRATION FORM

Welcome to the **2018 Coding and Financial Institute** hosted by the Ohio Foot and Ankle Medical Foundation. This seminar has been approved for **7.5 Category II CME Hours**.

**Embassy Suites** | 2700 Corporate Exchange Drive  
Columbus, OH 43231

**Friday, February 16, 2018 | 7:30 am – 4:30 pm**

Full Name \_\_\_\_\_

Preferred First Name \_\_\_\_\_

Company/Clinic Name \_\_\_\_\_

Doctor Employed by (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Telephone \_\_\_\_\_

Fax Telephone \_\_\_\_\_

E-Mail \_\_\_\_\_ Website \_\_\_\_\_

Additional Registrants (if applicable) \_\_\_\_\_

**Please mark one (add \$25 late fee after February 13, 2018)**

<input type="checkbox"/> OHFAMA/WVPMA Member: \$125	<input type="checkbox"/> APMA Member
<input type="checkbox"/> OHFAMA/WVPMA Member + 1 Assistant: \$175	<input type="checkbox"/> Out-of-state + 1 Assistant: \$205
<input type="checkbox"/> OHFAMA/WVPMA Member Assistant Only: \$125	<input type="checkbox"/> APMA Member Assistant Only: \$155
<input type="checkbox"/> Student/Resident: \$35	<input type="checkbox"/> Non Member: \$255
<input type="checkbox"/> Additional Assistant(s): \$65 each	<input type="checkbox"/> Non Member + 1 Assistant: \$305
<input type="checkbox"/> APMA Member Out of State: \$155	<input type="checkbox"/> Non Member Assistant Only: \$255

**Payment Method: (please mark one)**

☐ Check payable to Ohio Foot and Ankle Medical Foundation\*  
*\*PREFERRED PAYMENT BY CHECK PLEASE*

<input type="checkbox"/> American Express	<input type="checkbox"/> Discover Card
<input type="checkbox"/> MasterCard	<input type="checkbox"/> VISA

Total # of Participants \_\_\_\_\_ Amount Authorized \$ \_\_\_\_\_

Account Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name (as printed on Credit Card) \_\_\_\_\_

Billing Address (of Credit Card) \_\_\_\_\_

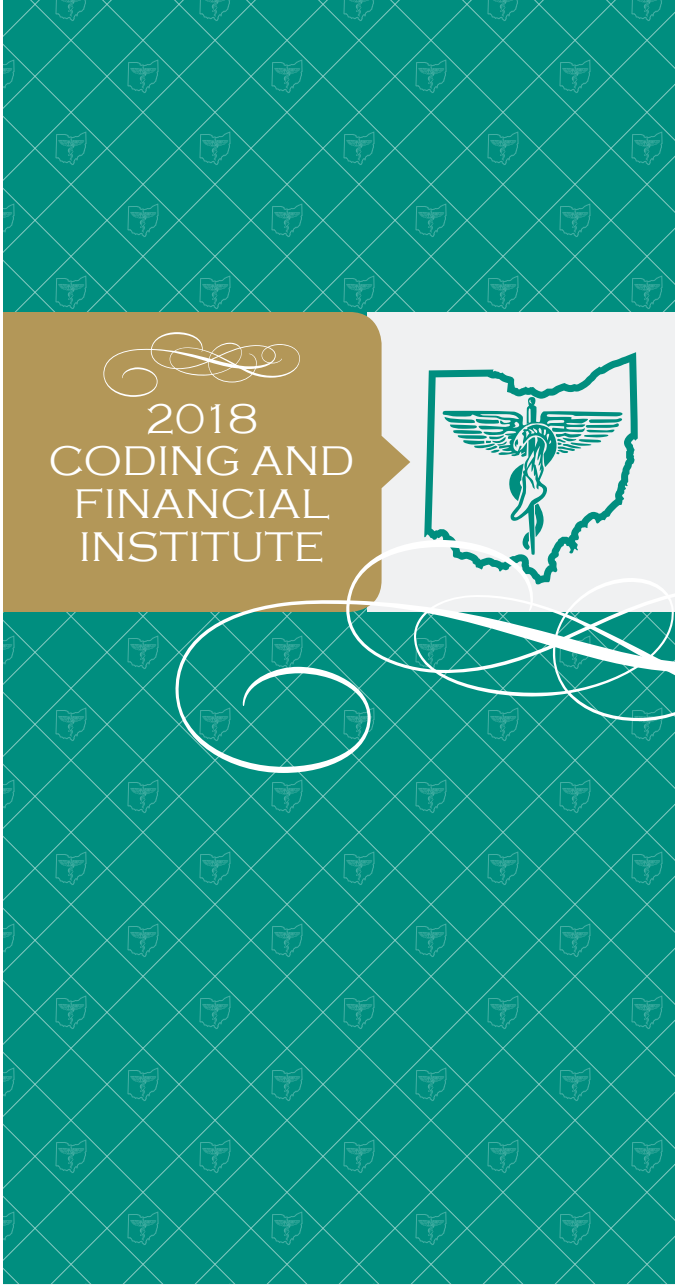
Signature \_\_\_\_\_

Date \_\_\_\_\_

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OFAMF, 1960 Bethel Rd., Ste. 140, Columbus, OH 43220  
Phone: (614) 457-6269; Fax: (614) 457-3375; or,  
email: [Iridolfo@ohfama.org](mailto:Iridolfo@ohfama.org)

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OHIO FOOT AND ANKLE MEDICAL FOUNDATION

Friday, February 16, 2018 | 7:30 am – 4:30 pm  
7.5 Category II CME Hours



## 2018 Coding and Financial Institute

Friday, February 16, 2018, 7:30am – 4:30pm  
7.5 Category II CME Hours  
**Embassy Suites**  
2700 Corporate Exchange Drive  
Columbus, OH 43231

**This one day seminar** will cover many important topics, including MIPS, Cyber security, important 2018 regulatory and coding updates, and will include appeal and audit information.

### WHO SHOULD ATTEND

Podiatric Physicians, Residents, Podiatric Medical Assistants, Coding and Billing Professionals

### OBJECTIVES

- Review MIPS updates on Quality Reporting, Practice Improvement Activities, and Advancing Care
- Discuss MIPS and What is the Cost Category
- Discuss Cyber security and how to protect patient information and billing records
- Review 2018 Federal and Legislative Regulatory Updates
- Review how to Refine Your Claim Denial Appeal Process
- Discuss the Anatomy of a Payer Audit
- Review 2018 Coding Essentials

## SPEAKERS

### Sarah Abshier, DPM

Dr. Abshier is in a private practice in Columbus Ohio and is a board certified wound care specialist. She is serves on the APMA Coding Committee and is a Trustee on the OHFAMA Board. She volunteers for the Central Ohio Diabetes Association & was recently published on Podiatry Today.

### Kristen Basista, Esquire

Ms. Basista is a 2017 graduate of the The Ohio State University Moritz College of Law, and an Associate Attorney with Buttaci Leardi & Werner LLC. Ms. Basista represents providers, group practices, and licensed facilities in both transactional and regulatory matters, including corporate transactions and contracts, and the organization, licensure, acquisition, and sale of healthcare practices and facilities.

### Michael Brody, DPM

Dr. Brody is in private practice in New York. He is currently a Co-Chair of the EHR Workgroup at HL7 and

leads the Podiatry Profile Project. He was a member of the teaching faculty at the residency program at the VA hospital in Northport, NY. He worked with the Certification Commission for Health Information Technology (CCHIT), the US Technical Advisory Group to the International Standards Organization for Health Information Technology, Integrating the Healthcare Enterprise. Dr. Brody writes for Podiatry Management magazine and maintains the Health Information Technology website CMEonline.com. Dr. Brody provides consulting services to Sammy /ICS Software, PICA, and Webair.

### Vincent Buttaci, Esquire

Mr. Buttaci is a 2000 graduate of the The Ohio State University Moritz College of Law, and the co-founder of Buttaci Leardi & Werner LLC, a health law boutique located in Princeton, NJ. Mr. Buttaci counsels licensed healthcare providers, practices, and facilities on a variety of complex legal, regulatory, and institutional issues. His practice includes a special emphasis on representing healthcare providers, group practices, and licensed facilities in post payment actions and fraud investigations instituted by both governmental agencies and private insurance carriers.

### John Leardi, Esquire

Mr. Leardi is also a co-founder of Buttaci Leardi & Werner LLC. He represents a diverse range of individual and institutional healthcare clients in both adversarial and transactional matters arising out of their business dealings and contracts. Mr. Leardi's litigation practice includes a special emphasis on representing health care providers in reimbursement disputes, including: post payment audits; overpayment disputes and litigation; insurance fraud investigations and prosecutions; claims for unpaid benefits; and rate-setting appeals. Because of his extensive knowledge of third-party reimbursement, Mr. Leardi also serves as co-lead counsel in a number of class action lawsuits aimed at protecting both patients and doctors from the abuses of some managed care companies.

## CGS – MEDICARE SPEAKER:

### Juan Lumpkin—Provider Outreach & Education, Provider Relations Senior Analyst

Mr. Lumpkin is a Provider Relations Senior Analyst.

## ACCREDITATION

This Seminar has been accredited by the Ohio Foot and Ankle Medical Foundation Continuing Medical Education Accreditation Committee (the certifying agency in Ohio for podiatry). CME credit is established at 7.5 Category II contact hours for the State Medical Board of Ohio.

## NONDISCRIMINATION

No person shall be denied registration or participation in any continuing education program provided by this Association for reasons of race, religion, sex, national origin or physical ability. This program is ADA Compliant. Please notify OFAMF if you require special accommodation for training or attendance at (614) 457-6269.

## REGISTRATION

Included with your registration is breaks and lunch. Register online at [www.ohfama.org](http://www.ohfama.org); FAX at (614) 457-3375; or mail to: 2018 Coding and Financial Institute, 1960 Bethel Rd., Ste. 140, Columbus,

OH 43220-1815. Make check payable to OFAMF. Registration closes on February 13, 2018. Registrations postmarked after that date will be charged the \$25 on-site registration fee without exception.

## HOTEL ACCOMMODATIONS

For those needing overnight accommodations there is a special discounted room rate of \$127 (plus tax) for attendees. For reservations call (614) 890-8600 and use the Group Code: **OFA**. Room block is limited.

## CANCELLATIONS

A \$25 administration fee will be charged. Cancellations must be received in writing to OHFAMA prior to February 13, 2018. No refunds for cancellations will be honored after that date.

## ON-SITE REGISTRATIONS

Online and faxed registration will be closed on February 13, 2018; registration cannot be confirmed after that date. For on-site registration, add \$25 to the appropriate registration fee.

## CHANGES TO LECTURES OR SCHEDULES

OFAMF reserves the right to adjust or change any lecture or schedule due to unforeseen scheduling conflicts. Note: Registrations are on a first come first served basis.

## FACULTY DISCLOSURE

Each speaker is required to disclose the existence of any financial and/or other relationships (i.e., employee, consultant, speaker's bureau, grant recipient, research support) she or he might have with:

- (a) manufacturer(s) of any commercial product(s) to be discussed during his/her presentation and/or
- (b) the commercial contributor(s) of the activity. Any such conflict will be announced by the individual introducing the speaker or by the speaker immediately preceding the lecture.